BILL NUMBER: 14R-157

Public Hearing:

Date Factsheet Prepared:

FACTSHEET

nstructions:

If a question does not apply, just put "NA". Please try to keep it to ONE page only. Submit one original, with your

Request Form, to City Clerk.

TITLE: Approving an Addendum to the Service Agreement with

Golf Professional Dennis Vontz for operation of the Highlands Golf Clubhouse

and the Mahonev Golf Clubhouse

APPLICANT: Lynn Johnson, Parks and Recreation Director

BOARD/COMMITTEE: NA

RECOMMENDATION: NA

STAFF RECOMMENDATION: Approval

OTHER DEPARTMENTS AFFECTED: NA

SPONSOR: NA

OPPONENTS: NA

REASON FOR LEGISLATION

A Service Agreement with Golf Professional Denis Vontz for operation of the Highlands Golf Clubhouse and the Mahoney Golf Clubhouse was approved by Resolution No. 86602 in November 2011. This agreement outlines the terms, services to be provided, and compensation during the three-year contract period. The compensation includes a monthly stipend plus a payment per round of golf played at each of the golf courses. The proposed addendum amends the term, services provided and compensation as follows:

- The end date of the term of the contract is amended to extend through December 31, 2014 rather than April 30, 2015. Reason: We would like to have the contracts with the golf professionals align with the calendar year.
- The services to be provided by the contracted golf professional is amended to included development of a marketing and promotions plan for the golf program, and to coordinate a golf marshalling program at each of the golf courses. Reason: The sustainability plan for the Lincoln City Golf Program identifies the need for additional marketing efforts to promote play at the municipal courses. This plan also indentifies the need to develop and implement a marshalling program at each of the 18-hole golf courses to address slow pace of play.
- The compensation is amended to return to the 35-cents per golf round played at each of the golf courses consistent with the initial year of the agreement, and provides for an incentive of an additional 5-cents per golf round played if the total number of rounds exceeds and identified threshold for each golf course.

Reason: The compensation is proposed to be adjusted to reflect the added services, and the incentive payment is included to recognize efforts to encourage added play at the golf courses through marketing efforts and quality customer service.

DISCUSSION / FINDINGS OF FACT:

POLICY OR PROGRAM CHANGE:

X No

Yes

OPERATIONAL IMPACT ASSESSMENT: The adjustment in the compensation is anticipated to result in an increase in the payment to the contracted golf professional of approximately \$7,800.

COST OF TOTAL PROJECT:

RELATED ANNUAL OPERATING COSTS:

SOURCE OF FUNDS:

CITY: Golf Fund: approximately \$7,800 depending on the number of rounds of golf played at each of the golf courses.

NON CITY:

FACTSHEET PREPARED BY: Lynn Johnson 6

REVIEWED BY:

DATE: May 23, 2014

DATE: